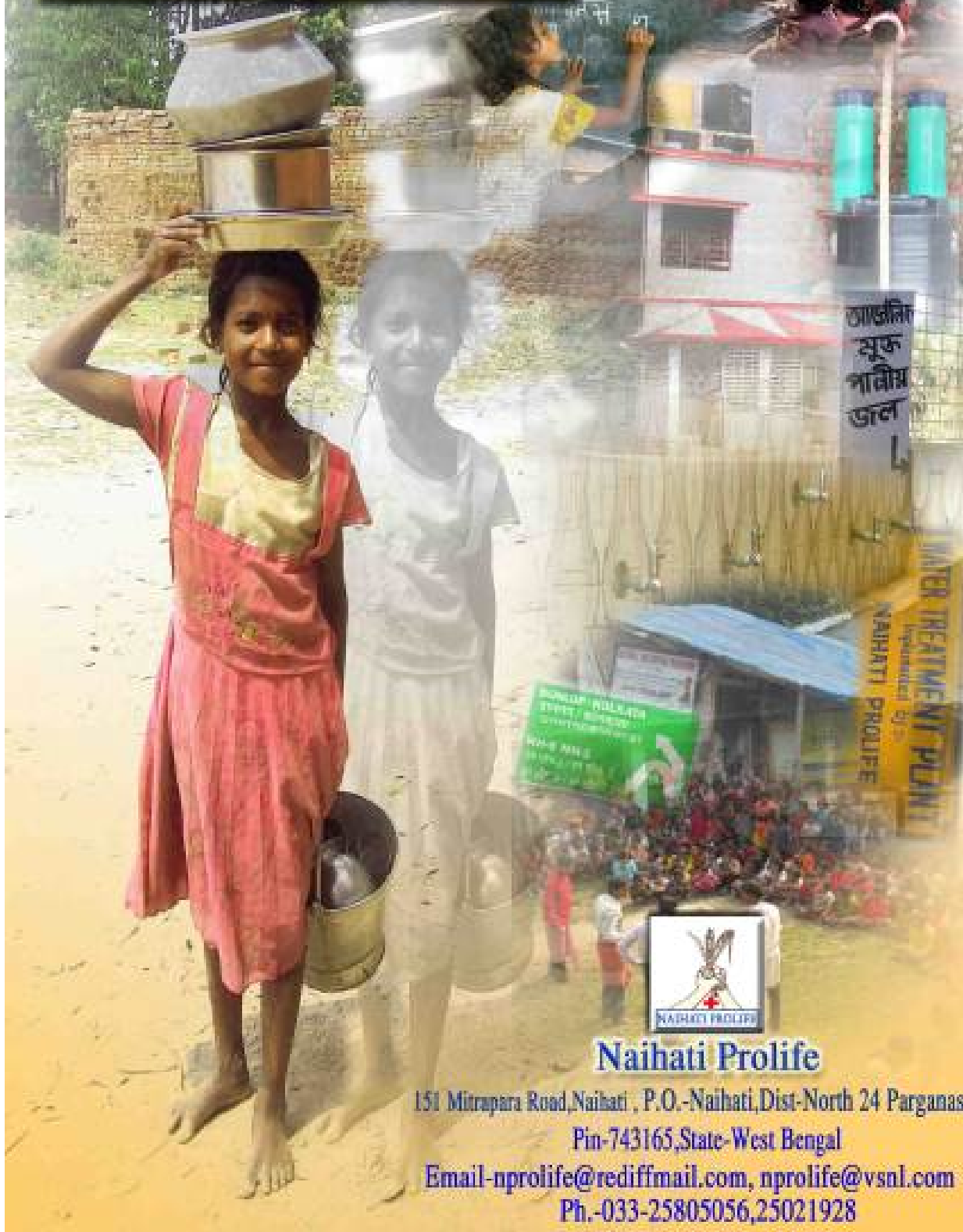


# Annual Report 2011



**Naihati Prolife**

151 Mitrapara Road, Naihati, P.O.-Naihati, Dist-North 24 Parganas  
Pin-743165, State-West Bengal  
Email-nprolife@rediffmail.com, nprolife@vsnl.com  
Ph.-033-25805056, 25021928

## Legal Status of Organization

The organisation is registered under Certificate of Registration of Societies West Bengal Act XXVI of 1961, Registration No:- S/87681 of 1997-1998 on 31/07/1997

Registered under registered u/s 12A of the Income Tax Act, 1961  
Registration No. M.No. DIT (E) /8E /310 /2004-05 /1657 -59 Date –  
11/08/2005

Registered Under FC ( R ) Act 1976 , No-147110581 under section 6(1)(a),  
Date – 14 August 2002

Registered Under section 80G (5) of IT Act 1961  
Registration No. M.No. DIT (E) /8E /310 /2004-05 /1660 -62 Date –  
11/08/2005

### Registered office Address:

151, Mitrapara Road, P.O. Naihati, Dist-24Pgs(N), W.B., INDIA . Pin-  
743165

**PHONE: 91(033) -2580-5056**

**Email- [naihatiprolife@gmail.com](mailto:naihatiprolife@gmail.com), [nprolife@rediffmail.com](mailto:nprolife@rediffmail.com)**

Contact Person of the organization: Sri. Sujay Singh.

## Our Vision

The dream is to help develop an environment that allows harmonious co-existence of human beings amongst themselves, with other life forms and nature

## Our Mission

*In order to fulfill this dream, our mission is to*

- i) Promote eco-friendly farming and socio-economic development of Indian farm families to maintain ecological restoration.*
- ii) Promote of vocational training to provide opportunity of self-employment for unemployed youth.*
- iii) Health care and prevention and control of some disease like AIDS, T.B., Cancer etc.*
- iv) Promote literacy among marginal communities with special emphasis to women and children.*
- v) Promote cultural activities among the marginal communities and less fortunate ones.*
- vi) Carry out research on various relevant social and scientific issues that would ultimately lead to harmonious co-existence.*

# Networking with Other Organizations



# Activities of 2010-2011

As in the last few years, the activities of Naihati Prolife continued in various veins, viz., health, education, Hygiene& Education, environmental, academic & research, cultural and in the field of vocational training. In all these field we have stretched our steps to newer area and spread our network.

## Health

Since inception Health is the prime focus area of Naihati Prolife as we feel that the health development is one of the most important components of social change.

### *Prevention and Control of HIV/STD Infection :*

#### *1. With Female Commercial Sex Workers Community*

Naihati Prolife is in action in the area HIV/AIDS intervention since June 1997 among commercial sex workers of Naihati Red Light Area. Presently it is also going on with the CSWs of North 24 Parganas and Hooghly district both among the brothel based and flying CSWs of Kalyani-Barrackpore Industrial belt and Ralway station area. The programme is technically and financially supported by National AIDS Control Organization.

The project has changed its implementation strategy as per demand of time and with change trend of the commercial sex trade. Now it is few steps forward to develop a community driven intervention as the community is now well aware to protect themselves from the paws of HIV/AIDS and they feel the importance to protect their fellows who are new in the trade. Initially there were inhibition and misconceptions among the community in using condoms for a safe sexual practice. But now the scenario has been changed. At least the brothel based sex workers are using condoms almost regularly. Hence social marketing of condom raised considerably. As a consequence the percentage of sexually transmitted diseases reduced in a great extent. Last year most of the efforts were given on reducing the violence against the community as the violence plays a vital role to spread infection. Last year a rescue cell has been developed by the CSWs to protect the community from social violence against them.

The other services like Regular Medical checkup, VDRL screening, STI treatment, condom social marketing, counseling and referral services to ICTC for HIV screening continued through our Drop In Centres for identifying cases of STD/HIV, helped in prevention and cure in all these fields successfully following the NACO guideline.

Following tables and photographs shows the activities and quantitative achievement of the Project during this year.

### *Achievements by the Project Team at North 24 Pargans*

<i>Year 2010-2011</i>	<i>Meeting at Hotspot</i>	<i>DIC Meeting with FCSWs</i>	<i>Review Meeting</i>	<i>Stake Holder Meeting</i>	<i>Crisis Management team meeting</i>	<i>Magic Show</i>	<i>Street Drama</i>
<b>Total</b>	<b>83</b>	<b>19</b>	<b>41</b>	<b>1</b>	<b>17</b>	<b>6</b>	<b>5</b>

*Table -1*

<i>Activities</i>	<i>CSWs attended Regular Medical Checkup</i>	<i>CSWS treated for STIs</i>	<i>Total RMC</i>	<i>CSWs attended in Follow-up treatment</i>	<i>RPR Test (For VDRL Screening)</i>	<i>ICTC</i>		<i>condom Promotion</i>
						<i>Refer</i>	<i>Tested</i>	
<b>Grand Total</b>	<b>872</b>	<b>480</b>	<b>1557</b>	<b>24</b>	<b>494</b>	<b>749</b>	<b>137</b>	<b>259069</b>

*Table2*



*Meeting of Crisis management team of Sex Workers with Advocate Dipankar Ghosh*



*Female Condom Promotion Programme at Barrackpore Station*

### *Achievements by the Project team in Hooghly District*

<i>Activities</i>	<i>Target</i>	<i>Achieved</i>	<i>%</i>
<i>No. of Clinic PPP</i>	<i>4</i>	<i>3</i>	<i>75</i>
<i>No of FCSW Registered</i>	<i>360</i>	<i>407</i>	<i>113</i>
<i>No of HRGS treated for STI</i>	<i>0</i>	<i>21</i>	
<i>No. of HRGs done Syphilis Screening/testing</i>	<i>360</i>	<i>76</i>	<i>21.1</i>
<i>No. of HRGs undergone Regular Medical Checkup</i>	<i>1080</i>	<i>667</i>	<i>61.8</i>
<i>Total No of Condom Promotion</i>	<i>74064</i>	<i>71180</i>	<i>96.1</i>

**Table- 3**

<i>Activity</i>	<i>Accomplished</i>
<i>Administrative Level Advocacy</i>	<i>Done in district, block and local administrative level</i>
<i>Hot spot meeting conducted</i>	<i>38</i>
<i>DIC meeting conducted</i>	<i>11</i>
<i>Mass awareness events conducted</i>	<i>4</i>
<i>Review meeting conducted for project progress assessment</i>	<i>23</i>
<i>stake holder level meeting conducted</i>	<i>1</i>
<i>Crises Management Team formation</i>	<i>Done Successfully</i>

**Table-4**

## Best Practices adapted by the CSWs of Brothel at Hooghly

The FCSWs of Dompara Brothel have felt that there should be a decent process of disposal of the used condom. So they have bought an earthen container and started dumping the used Condom in it. They buried this container when it got filled up. They are continuing with this good practice at Dompara area.

After the implementation of the project at Dompara we started literacy programme among the TG as a part of their empowerment process and they showed their eagerness. Now a good number of them are literate and can operate their Bank accounts through Signature and not by using LTI.

The project developed various IEC materials e.g., Folder, Sticker, Poster, Playing Card, Ludo, Key Ring, Leaflet, Tablo, Wall Message, cassette and Books which are distributed among the community for awareness generation.

### **2. . *HIV/AIDS Intervention among Truckers***

The project starts its activity since January 2004 among the truck drivers and mobile fish spawn traders community who carry risk of HIV/AIDS and various STDs as they are the potential client group of commercial sex workers. The community acts as a bridge population who carries infection from the high risk CSWs to low risk civil society as they practice unsafe sexual interaction with CSWs while on a trip and with their wife while at their native village.

This project also having its implementation strategies according to the design of National AIDS Control Programme (Phase-III). As the targeted intervention serves the mobile community coming from different states of our country it has various innovative implementation methods like use of infotainments. Also the project emphasis on strong mass mobilization and stakeholder's active participation to create a multilevel thrust on the community to change their attitude and practice. The project this year has formed community driven steering committee to monitor the project.

There is a Drop in centre, one at Dunlop Allam Bazar area from where the following services were provided to the community.



<i>Activity</i>		<i>Target</i>	<i>Total</i>	<i>%</i>
Number of IPC Session		1200	650	54.17
Coverage of truckers through IPC			11097	
Number of Mid media		72	73	101.39
Coverage of truckers through mid media			6005	
<b>Total Coverage</b>		<b>20000</b>	<b>17102</b>	<b>85.51</b>
STI Patient		504	533	105.75
Non STI Patient		4496	1335	29.69
ICTC	Reffer	1176	1375	116.92
	Reach	1176	91	7.74
Counselling	STI	504	531	105.36
	Non STI	1176	296	25.17
	<b>Total Counselling</b>	<b>1680</b>	<b>827</b>	<b>49.23</b>
Condom Promotion	Social Marketing	54000	43072	79.76
	FREE		11145	
<b>Total Condom Promotion</b>			<b>54217</b>	
Total Clinic			170	
Training of Health Educators		1	2	200.00
Training of Depot holder		1	1	100.00
Advocacy with key stake holder		4	4	100.00
Programme planning for next year		1	1	100.00

*Table-5*

## Observance of World AIDS Day-

Every year Naihati Prolife observes World AIDS Day on 1<sup>st</sup> December. The focus of the programme is to aware in mass scale on HIV/AIDS around project feed areas as it is necessary to develop a mass involvement in preventing the pandemic.

Both the Targeted Intervention project took various activities through out one week prior to the day at their project command area.

*Ralley at Hoogly on 1<sup>st</sup> December*



*Video Show at Dunlop on World AIDS day among truckers*



*Awareness Stall at Naihati Rail station on 1<sup>st</sup> December*



*Awareness Stall at Kalyani Rail station on 1<sup>st</sup> December*



## A TB prevention programme within North 24 Parganas-

Naihati Prolife initiated TB prevention programme since 2006. Last year the organization conducted sensitization among the health care providers and also implemented mass awareness and referral services on TB within five TUs listed below with support of German Leprosy & TB Relief Association India & World Vision India.

<b>Name of the TB Unit (TU)</b>	<b>Number of DMC Coverd</b>
<b>Naihati TU</b>	<b>5 DMC</b>
<b>Rekjni TU</b>	<b>5 DMC</b>
<b>Panihati TU</b>	<b>7 DMC</b>
<b>Sagardutta TU</b>	<b>5 DMC</b>

**Table-6**

<b>Activity</b>	<b>No of Programes</b>
<b>Sensitization meeting with Community Groups</b>	<b>12(Participants 360)</b>
<b>Sensitization of Rural Health Care Providers</b>	<b>3(Participants 80)</b>

**Table- 7**

### **Sensitization of Rural Health Care Providers at Naihati TU Surrounding Area**



### **World TB Day Rally Attend at Naihati State General Hospital**



## Promotion of Education –

### Brick Field School Project- A collaboration programme with Loreto Day School

Brick fields are the temporary inhabitant of some down to the earth community from rural West Bengal, Bihar and Jharkhand. A considerable number of children come every year with their parents who work as Brick field labours at wide spread brick fields scattered here and there in West Bengal. In North 24 Pargana the brickfields chimneys are seen at both the river bank of Ganga where more than thousands of labours works during the summer & stays for more than six months with their children. The children above 6-7 years mostly work here as domestic help or help their parents in brick production. As these children stays for almost half a year within the brick field area they can not get admitted neither in any formal school at their native village nor do they get the opportunity to seek basic education at any formal school at their workplace, as they can not get permission from the brick field management.



Their parents are also completely ignorant about the necessity of education as this labour community mostly lives under the darkness of illiteracy generation after generation. Therefore their children neither get any functional education from their parents nor have any scope to go to school. Thus a considerable number of our future citizens are left far behind of civilized world. They have no basic idea of hygiene. Neither they can speak their name or name of their parents properly nor do they have the information of their permanent address. Hence easily they become the prey of the greedy and dishonest businessmen. The children can not identify numbers, they do not even read the Bus numbers, and phone numbers can not calculate money.

In such circumstances Naihati Prolife initiated a functional school within 3 brick fields at Shibdasore village, North 24 Pargana district in the year 2008. After a series of advocacy meeting with the 15 brick field owners three of them permitted us to start a two hours school during the recess of the labours. Here the children are taught to identify the numbers and alphabets. They are taught to write their name the name of their parents, their village address. Besides the children & their parents are taught about

the basic ideas of hygiene i.e. brushing teeth, bathing regularly, washing hands before taking food, washing their cloths at least in fresh water, proper toilet practice etc. As most of the labours come from Bihar and U.P. the mode of teaching is in Hindi. Also they were taught to draw, sing and dance.

The following pictures are showing some impact on the children.



### *Non Formal Education Centre-*

Naihati Prolife is engaged with child development activities for the down trodden children. It was initiated with a Night Drop In Centre for the children of sex workers in the year 1996. Now the organization is running a **Non Formal Education Centre** for a total of 60 children near Naihati Railway Station where the children get a few hours of free air.

Another Nonformal education centre is going on at Pandua Red Light Area where almost 50 children of commercial sex workers get basic education and cultural education. Organization tries to nurture their latent creative genius through various cultural activities. The activity also extended for Railway slum children within project command area of Naihati Prolife.

Since past years Naihati Prolife developed a network with Railway administration and RPF authority to serve better service to the platform children. Now sealdaha division of eastern railway provide us space to run non formal education centre. The RPF is providing mid day meal to the children once a week as nutritional support to them.

## Promotion of Sanitation, Hygiene and Water safety Programme among the Primary and secondary School Students-

Naihati Prolife started working in this field in the year 2009 with specific objective to promote better sanitation, hygiene and drinking water among the students of primary as well as secondary schools of suburbans & rural areas. Habra-I, Habra-II, Amdanga blocks of North 24 Parganas & Ranaghat-II block of Nadia district was chosen as the area of implementation as it is found that the schools here get very negligible grant from Govt. to provide adequate infrastructure for sanitation. As a consequence the students become easy victims of diseases and have very poor hygiene education.

Therefore the organization started working on those issues with financial support from Water for People India and through mobilizing Govt. funds and local resources. In the year 2010-2011 Prolife extended their services to 30 Primary schools and 14 secondary schools by which 16800 students of secondary school and 4500 students of Primary school benefited from the project.

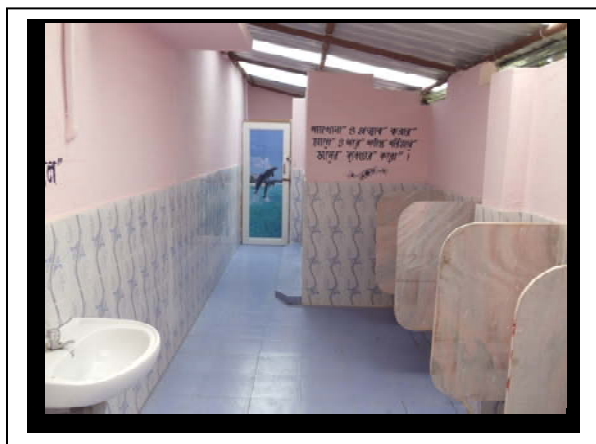
The focus was on both hardware (Infrastructure) and software (Awareness, Attitude and Practice) development at the schools.

For hardware development separate urinal blocks and latrine for girls' and boys have been developed. Change room and incerators are attached with girls urinal blocks to provide them adequate infrastructure to maintain menstrual hygiene at school. At 4 schools arsenic and iron filters were installed as the arsenic level of the drinking water found above permissible level.

In software programmes following activities were done.

- Teachers Meeting, MC Meeting, Watsan (Water-Sanitation) Committee Formation, Opening of Watsan Account, Watsan Committee Meeting (Monthly), Watsan Committee Training, Awareness Campaign among the Student By the Student (Monthly 2 Programme)

### **Separate Toilet Blocks for Boys and Girls' at High Schools**



*Water Station for Drinking Water*



*Arsenic Plant*

### ***Vocational Training –***

Naihati Prolife thinks seriously about the problems of the aged sex workers as well as the other members of the marginalized community and has arranged for a vocational training for these people where they can learn and earn at the same time.

Our organization focused on Vocational Training on Beautician Trade as it is proved as a effective self employment programme and it is also getting more and more popular service. Last year the organization conducted six months training in two batches alongwith Barrackpore Municipality where a total of 50 trainees got the training among whom 6 got job opportunity at local beauty parlour and other 15 is now involved in self employment.

### **Awareness Generation Programmes with Municipalities.**

In the year 2010-2011 the organization works as a partner of local self Government like Panchayat and Urban Local Bodies. The activities like Infotainments on various public health issues , vocational trainingd on beautician and other trades, awareness campaign against environmental pollution were conducted. Following municipalities and Panchayats supported us to conduct such programmes-

1. Kamarhati Municipality
2. Barrackpore Municipality
3. Garulia Municipality
4. Chandannagar Municipal Corporation
5. Shibdaspore Village Panchayat

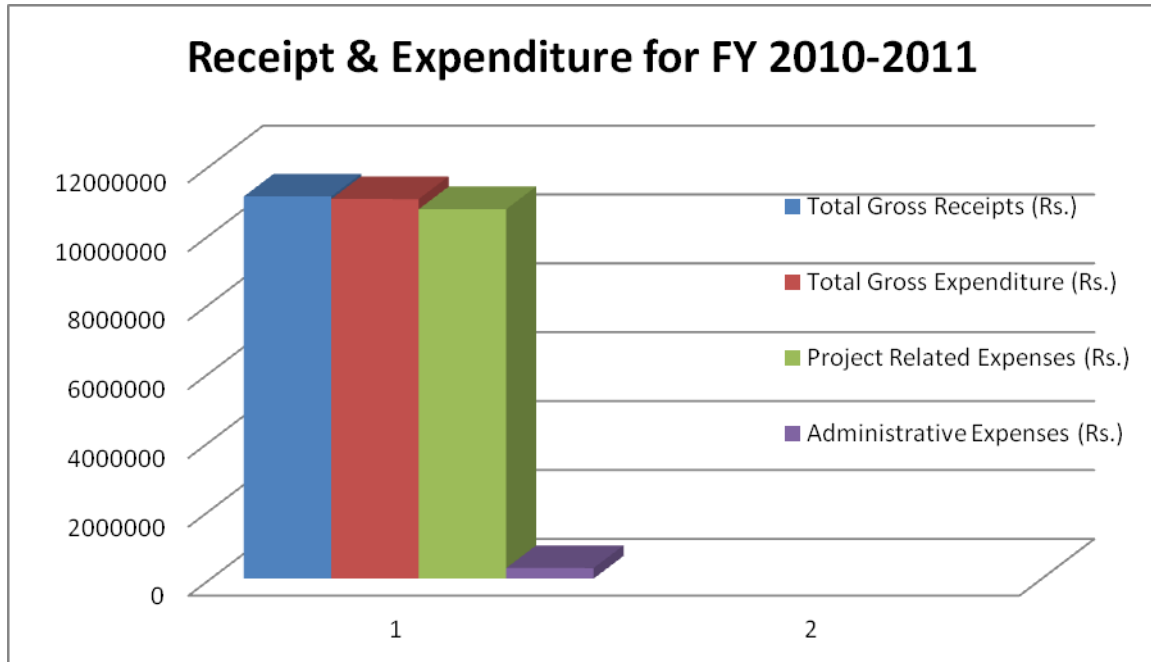
Some activities with Municipalities:



***Infotainment Programmes for Mass Awareness***



## **Financial Report for FY 2010-2011**



### ***Our Donors & Supporters***

- i. West Bengal State AIDS Prevention & Control Society***
- ii. Water for People India***
- iii. Loreto Day School***
- iv. Barrackpore Municipality***
- v. Chandannagar Municipal Corporation***
- vi. Kamarhati Municipality***
- vii. German Leprosy & TB Relief Association India***
- viii. World Vision India.***

***Besides***

***Local Police Station, RPF , ULB, Panchayats, Clubs are our valuable Supporters who extend their support to implement the welfare activities.***